

2011 NAPHA National Show Program



Expect to be impressed! The NAPHA National Show Committee is proud to bring you the 2011 National Show Program professionally designed by the Peruvian Horse Quarterly's award-winning team. 1,000 copies of this beautiful program will be distributed at the National Show and events surrounding the show. BONUS: The 2011 National Show Program will also be available as an e-zine online for years to come, giving your ad staying power and a big bang for your buck! Prime ad placements are going quickly so please contact the volunteers listed below to book your ad now!

COLOR AD RATES

Full Page	\$375
1/2 Page	\$200
1/4 Page	\$100
Front Cover Pkg.*	\$2,000
Inside Front Cover*	\$500
Inside Back Cover*	\$500
Back Cover*	\$750
Center Spread*	\$1,250

BLACK/WHITE AD RATES

Full Page	\$250
1/2 Page	\$150
1/4 Page	\$85
Business Card	\$45

*Please check on availability. Special advertising spots are on a first come, first serve basis.

Ad sizes based on a standard 8.5" x 11" page. Full page: 8.5" x 11" plus .125" bleed. 1/2 page 7.5" x 5.125". 1/4 page: 4" x 5.125".



Yes! I want to advertise in the 2011 NAPHA National Show Program!

Ranch _____

Owner/Manager _____

Street Address _____

City/State/Zip _____

Telephone _____

Email/URL _____

Advertising Information:

- Two Page Color Full Page Color 1/2 Page Color 1/4 Page Color
 Two Page B/W Full Page B/W 1/2 Page B/W 1/4 Page B/W Business Card

Please contact me about special advertising spots such as the back cover, center spread or inside front cover.

I don't have an ad designed. Please contact me about Peruvian Horse Quarterly's award-winning design team.

AD DESIGN RATES

Full Page: \$50 (\$100 discount!) 1/2 Page : \$35 (\$40 discount!) 1/4 Page: \$15 (\$10 discount!)

Checklist:

- Above form completed. Check made out to NAPHA enclosed.
 Ad materials emailed to info@phquarterly.com
(JPG or PDF at 300 dpi required). I'm putting it in the mail before 9/2/11.

Please mail this form with your payment to:

NAPHA • PO Box 2187, Santa Rosa, CA 95405

If you have any questions, please contact:

Alberto Lummis 512/632-3135 albertolummis@sbcglobal.net • Joe Chandler 760/586-5538 jpcbew@aol.com